



# Short term rental in Europe

## Carlos Villaro Lassen



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Holiday Home  
Association



# EHHA members

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- **+4 million units**
- **+20 million beds**
- **600 billion £ worth**
- **1 billion bednights yearly**
- **140 mio. people yearly**
- **80 billion £ turnover yearly**



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# EHHA members

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- **House owners – Property managers – Platforms – Serviced apartments**
- **National Trade Associations: Croatia, Scotland, Spain, Italy, France, Germany +10**
- **Wyndham - Interhome - @Leisure**
- **HomeAway – Airbnb – TripAdvisor**



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# EU Roundtables



# EU Roundtables main areas

- **Maximum number of days**
- Private rental by **owner**
- Requirements for **platforms**
- **Taxation** aspects
- **Consumer** aspects
- **Employment** aspects



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# EU Roundtables possible outcome

## **Charter with guidelines – no new EU-laws!**

- Notification schemes
- Day-limits, income-limit,
- peer vs. professional
- Platform requirements
- Statistics
- Taxation
- Consumer protection

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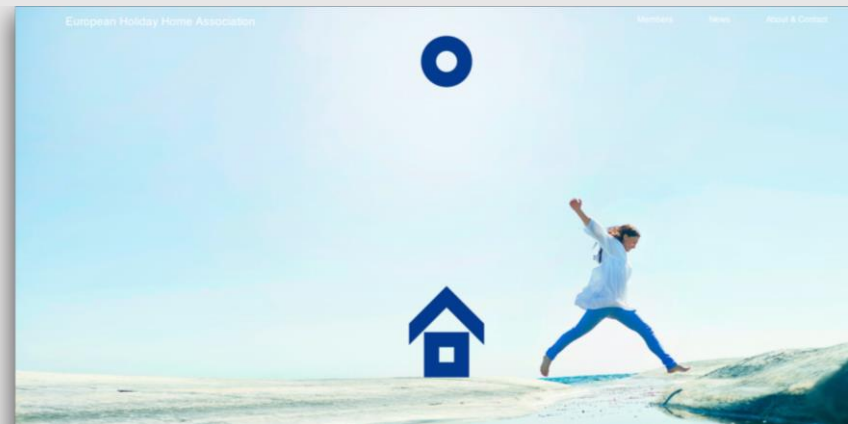


# EU Roundtables main areas

- **We are here to stay**
- Fair regulation
- Fair taxation
- Fair share



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Thank you !



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